

Pure and Clean  
Finish

# Greenfirst®

100% plant based treatment against dust mites

# Dust mites. Crazy about our beds.

Talking about dust mites, that's talking about beds. Obviously. First of all, dust mites like to eat dead skin from humans, which happens to be abundantly present in our beds and furniture.

But in addition, the allergies caused by dust mites – sneezing, itching, watery eyes, ... – can also contribute to a seriously disturbed sleep rhythm. This is why the problem must be fought at its roots: in bed.

**GREENFIRST®** is our secret weapon in the battle against this kind of pests: environmental friendly, effective AND hypoallergenic!



MOTHER NATURE'S KITCHEN SECRET

## Geraniol. The 100% Biological Component

Greenfirst's active substance is a specific quality of Geraniol, a primary component in plant oils, mainly extracted from the Palmarosa plant. Since ancient times Palmarosa oil has been known for its remarkable properties. And with a good reason: in addition to its pleasant odour, Geraniol is known to exhibit insecticidal, antibacterial and anti-inflammatory properties. This makes it perfectly suitable to be used as a natural pest control agent exhibiting low toxicity.

ENVIRONMENTAL FRIENDLY

# The Clean & Lasting Solution.

## SAFE & SOUND

An environmental friendly solution, composed of 100% natural micro-organisms



## HYPOALLERGENIC

A study carried out under dermatological control by the IDEA laboratory evaluated the sensitizing capability of GREENFIRST® on the skin. The study results prove that the Greenfirst® treatment is hypoallergenic.



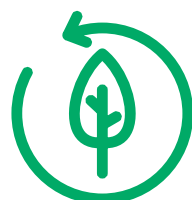
## NON MIGRATING

No active pollutant is found in the treated textile rinse water: the active substance is non-migrating.



## WASHABLE & LONG LASTING

This anti-dust mite treatment remains effective after 30 domestic washing cycles at 40°C on cotton.



## BIODEGRADABLE

GREENFIRST® treatment has an intrinsic ultimate biodegradability of over 95%. The manufacturer has a zero tolerance policy for suspect ingredients regarding effects on health: no endocrine disruptors, heavy metals, mutogenic products, chemical microcapsules or nanotechnologies.



GREENFIRST has OEKO-TEX® Standard 100 certification, all classes. It contains neither traditional pesticides, nor endocrine disruptors, nor chemical microcapsules, nor formaldehyde or similar substances. It meets cleanliness requirements (blacklist) defined by knowledgeable specialists and the most respected NGOs.

# Greenfirst in a Nutshell

Greenfirst is clean, has a long lasting performance and has proven effectiveness



Performance over time



Reduces allergic effects of house dust mite allergens



Environmental friendly, biological product



Washable at 40°C (104° F)



Does not cause skin irritation

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